



Enriching Lives

# KIRLOSKAR INSTITUTE OF ADVANCED MANAGEMENT STUDIES

A Kirloskar Group Enterprise  
Pune (Maharashtra) | Harihar (Karnataka)


16-Aug-19

PGDM (B21)


ACADEMIC YEAR 2019 – 2020

## TRIMESTER-IV MAIN EXAMINATION SCHEDULE

Date	Session I (09:30 AM – 12:00 Noon)	
	Course Code	Course Title
16-09-2019 (Monday)	4GC024	Strategic Management - 2
17-09-2019 (Tuesday)	4MMC03	Sales Management
18-09-2019 (Wednesday)	4MME04	Digital Marketing
19-09-2019 (Thursday)	4MME05	B2B Marketing
20-09-2019 (Friday)	4MME06	Integrated Marketing Communications
	4OME07	Lean Management
21-09-2019 (Saturday)	4BAC01	Design Thinking & Data-driven Storytelling
23-09-2019 (Monday)	4MME07	Brand Management
	4FME05	Indirect Taxation
24-09-2019 (Tuesday)	4OMC04	Supply Chain Management
	4FMC03	Financial Derivatives
	4HRC03	Organizational Development and Change Management
25-09-2019 (Wednesday)	4OMC05	Operations Strategy
	4FMC04	Corporate Valuation
	4HRC04	Effective Talent Management & Competency Mapping
26-09-2019 (Thursday)	4OME06	Logistics and Warehousing Management
	4FME06	Equity Research
	4HRE05	Learning & Development
27-09-2019 (Friday)	4BAC03	Python for Analytics
28-09-2019 (Saturday)	4BAC04	Big Data Analytics in Business

  
**Dr. Bidyanand Jha**  
Associate Dean (Academics)



  
**Prof. C. Ingle**  
Controller of Examinations