	B24 - Program Strucuture 2021-2023										
Year 1	Trimester 1		Year 2	Trimester 4		Year 2	Trimester 5		Year 2	Trimester 6	
Code	Course Title	Credits	Code	Course Title	Credits	Code	Course Title	Credits	Code	Course Title	Credits
1GC01	Managerial Economics	3	4GC23	Corporate Social Responsibility & Sustainability	3	5GC25	Structured Industry Analysis	3		Electives (for each specialization)	6
1GC02	Marketing Management - 1	3	4GC24	Entrepreneurship Development: Theory and Practice	3		Electives (for each specialization)	15		Total	6
1GC03	Organizational Behaviour	3		Sub Total	6		Total	18			
1GC04	Excel & Computer Applications for Managers	3		Electives (for each specialization)	15					List of Electives - Finance	4
1GC05	Business Statistics for Decision Making	3		Total	21		List of Electives - Finance		6FMC08	Mergers, Acquisitions, and Corporate Restructuring	3
1GC06	Operations Management -1	3				5FMC05	International Finance	3	6FME06	Insurance and Risk Management	3
1GC07	Business Communication	3		List of Electives - Finance		5FMC06	Financial Modeling	3	6FME07	Banking Analytics	3
1GC08	Financial Analysis and Reporting	3	4FMC02	Financial Derivatives	3	5FMC07	Money and Bond Market	3		List of Electives - Human Resources	
	Total	24	4FMC03	Corporate Valuation	3	5FME05	Behavioural Finance and Financial Planning	3	6HRC08	International Human Resource Management	3
			4FMC04	Applied Financial Analysis	3	5FME06	Financial Analytics	3	6HRE06	Leadership & Team Building	3
Year 1	Trimester 2		4FME02	Indirect Taxation	3					List of Electives - Marketing	
Code	Course Title	Credits	4FME03	Equity Research	3		List of Electives - Human Resources		6MMC08	Product & Brand Management	3
2GC09	Macro Economics and Business Environment	3	4FME04	Banking and Financial Services	3				6MME06	International Marketing	3
2GC10	R' For Business Analytics	3		List of Electives - Human Resources		5HRC05	Cross Cultural Management	3		List of Electives - Operations	
2GC11	Corporate Finance	3	4HRC02	Learning & Development	3	5HRC06	Employee Relations & Labour Laws	3	60MC08	Business Excellence	3
2GC12	Marketing Management - 2	3	4HRC03	Organizational Development & Change Management	3	5HRC07	HR Tools & Metrics	3	60ME07	Pricing and Revenue Management	3
2GC13	Legal Aspects of Business	3	4HRC04	Performance Management & Appraisal	3	5HRE04	Human Resource Development	3		List of Electives - Business Analytics	<b>4</b> 7
2GC14	Human Resource Management	3	4HRE02	Effective Talent Management & Competency Mapping	3	5HRE05	Negotiation & Conflict Management	3		List of Electives - Dusiness Analytics	
2GC15	Quantitative Techniques	3	4HRE03	Strategic Human Resource Management	3	5HRE06	HR Analytics	3	6BAC08	IOT Analytics	3
2GC16	Indian Ethos and Business Ethics	3		List of Electives - Marketing			List of Electives - Marketing		6BAE012	Risk Analytics	3
2GC17	Operation Management - 2	3	4MMC02	Sales & Distribution Management	3	5MMC05	Services Marketing	3			
	Total	27	4MMC03	Digital Marketing	3	5MMC06	Strategic Marketing Management	3			7
			4MMC04	Business To Business Marketing	3	5MMC07	Retail Management & e Commerce	3			
Year 1	Trimester 3		4MME02	Marketing and Sales Analytics	3	5MME04	Digital & Social Media Analytics	3			
Code	Course Title	Credits	4MME03	Integrated Marketing Communications	3	5MME05	Rural Marketing	3			
3GC18	Cost and Management Accounting	3		List of Electives - Operations			List of Electives - Operations				
3GC19	Advanced Excel For Managers	3	40MC02	Supply Chain Management	3	50MC05	ERP for Operations	3			
3GC20	Business Research Methods	3	40MC03	Operations Strategy	3	50MC06	Six Sigma for Managers	3			, , , , , , , , , , , , , , , , , , ,
3GC21	Management Information Systems	3	40MC04	Lean Management and Theory of Constraints	3	50MC07	Inventory Management and Distribution Planning	3			
3GC22	Corporate Strategy	3	40ME03	Logistics and Warehouse Management	3	50ME05	Purchasing and Outsourcing Management	3			,
	Sub Total	15	40ME04	Strategic Quality Management	3	50ME06	Operations Analytics	3			,
	Electives (for each specialization)	6		List of Electives - Business Analytics			List of Electives - Business Analytics				,
	Total	21	4BAC02	Design Thinking & Data-driven Storytelling	3	5BAC05	Machine Learning and Cognitive Intelligence (using Python)	3			
	List of Electives - Finance		4BAC03	Python for Analytics	3	5BAC06	Artificial Intelligence in Business Applications	3			
		3	4BAC04	Big Data Analytics in Business	3	5BAC07	Predictive & Prescriptive Analytics	3			,
	Direct Taxation	3	4BAE02	Data Science Applications in Business	3	5BAE06	Data Security and Data Privacy Laws	3			,
	List of Electives - Human Resources					5BAE07	Business Analytics Project Management	3			,
3HRC01	Strategic Staffing & Talent Acquisition	3									,
3HRE01	Compensation Management	3					•				,
	List of Electives - Marketing				<u> </u>						,
3MMC01	Consumer Behaviour	3									,
	Marketing Research	3									,
	List of Electives - Operations										,
	Operations Research	3									,
30ME01	Project Management	3									,
	Service Operations Management	3									•
	List of Electives - Business Analytics	J									
3BAC01	Descriptive Analytics and Data Visualization (using Tableau)	3									
3BAE01	Data warehousing, Data mining and Business Intelligence	3									
	Business Immersion										
	6 Credits						<u> </u>				
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