

Editorial Board

Chief Editor

Dr. Biplab Kumar Biswal

Director

Kirloskar Institute of Advanced Management Studies-Harihar,

Email ID: sudhansu.nanda@kiams.ac.in

Editor:

Dr. Sudhansu Kumar Nanda,

Associate Professor,

Kirloskar Institute of Advanced Management Studies-Harihar,

Email ID: sudhansu.nanda@kiams.ac.in

Member Editorial Board:

Dr. V S Pai, Sr. Professor,

Kirloskar Institute of Advanced Management Studies-Harihar, Email ID: santosh.pai@kiams.ac.in

Dr. Nagaraj B V, Dean,

Kirloskar Institute of Advanced Management Studies-Harihar, Email ID: nagaraj.bevinmarad@kiams.ac.in

Prof. Vinay Bhushan, Assistant Professor,

Kirloskar Institute of Advanced Management Studies-Harihar, Email ID: vinay.bhushan@kiams.ac.in

Prof. Nitin Salunkhe, Assistant Professor,

Kirloskar Institute of Advanced Management Studies-Harihar, Email ID: nitin.salunkhe@kiams.ac.in

Dr. Manjunath B R, Associate Professor,

GM Institute of Technology,

Davanagere, Email ID:

Dr. Chetan V. Hiremath, Associate Professor,

Kirloskar Institute of Advanced Management Studies-Harihar,

Email ID: chetan.hiremath@kiams.ac.in

Prof. Mahesh Revankar, Professor,

Kirloskar Institute of Advanced Management Studies-Harihar,

Email ID: Mahesh.revankar@kiams.ac.in

Dr. Danappa Pattar, Sr. Librarian,

Kirloskar Institute of Advanced Management Studies-Harihar,

Email ID: Danappa.pattar@kiams.ac.in

© November 2021. All rights Reserved.

- No part of this publication may be reproduced or copied in any form by any means without prior written permission
- KIAMS holds the copyright to all articles contributed to its publications
- The views expressed in this publication are purely personal judgements of the authors and do not reflect the views of KIAMS.
- All efforts are made to ensure that the published information is correct. KIAMS is not responsible for any errors caused due to oversight or otherwise.

Design:

- Arindam Ganguly, PGDM-II Student
- Kumar Vedanta, PGDM-II Student
- Sampurna Chowdhary, PGDM-II Student

Send your feedback to:

The Publication Division

PHRONIMOS: The KIAMS Journal

Kirloskar Institute of Advanced Managements

Studies Yantrapur, Harihar-577601, Karnatka

08192-241269

publication@kiams.ac.in