

KIRLOSKAR INSTITUTE OF ADVANCED MANAGEMENT STUDIES



Enriching Lives

A Kirloskar Group Enterprise



**Harihar (Karnataka)
Campus**



**Pune (Maharashtra)
Campus**

PGDM PLACEMENT REPORT 2016 - 18

PLACEMENT HIGHLIGHTS



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- ❖ Placements for the 2019 class of the flagship Post Graduate Diploma in Management at Kirloskar Institute of Advanced Management Studies (KIAMS), Harihar & Pune were conducted between September 2018 and May 2019.
- ❖ Over 100 companies participated in the final placement process this year.
- ❖ Participating firms spanned diverse sectors such as Analytics, Consulting, E-commerce, IT, Market Research, FMCG, Banking, Financial Services, Retail, Health, Hotel, Media, Education, Telecom, Port, Logistics, Travels and others.

SOME OF OUR RECRUITERS



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PLACEMENT DETAILS



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Highest CTC	Rs. 1564000
Average CTC	Rs. 595000
Median CTC	Rs. 520000
Companies Participated	100
New Recruiters	20
Percentage Placed	96%

SOME OF THE ROLES OFFERED



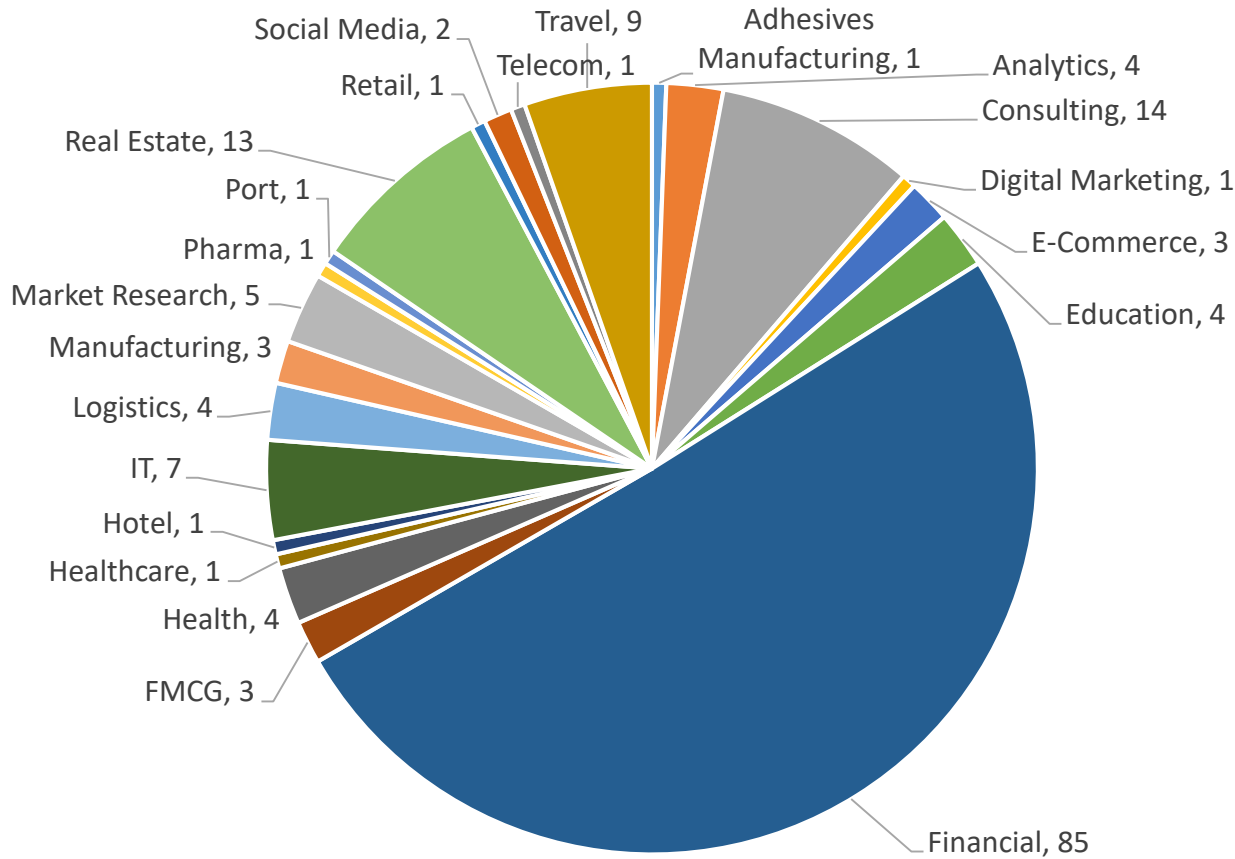
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Team Manager	Internal Auditor
Sales & Program Manager	Associate Research Manager
Relationship Manager - Retail Branch Banking	Business Development Associate
Operations Trainee	Key Account Trainee - E-commerce
Business Development Executive	Senior Executive Corporate Sales
Business Development Manager	Demand Manager
Associate - US Tax	Territory Sales Manager
Rating Analyst	Associate
Deputy Manager	Associate Consultant - BI
Design Thinker	Management Trainee

SECTOR-WISE PLACEMENTS



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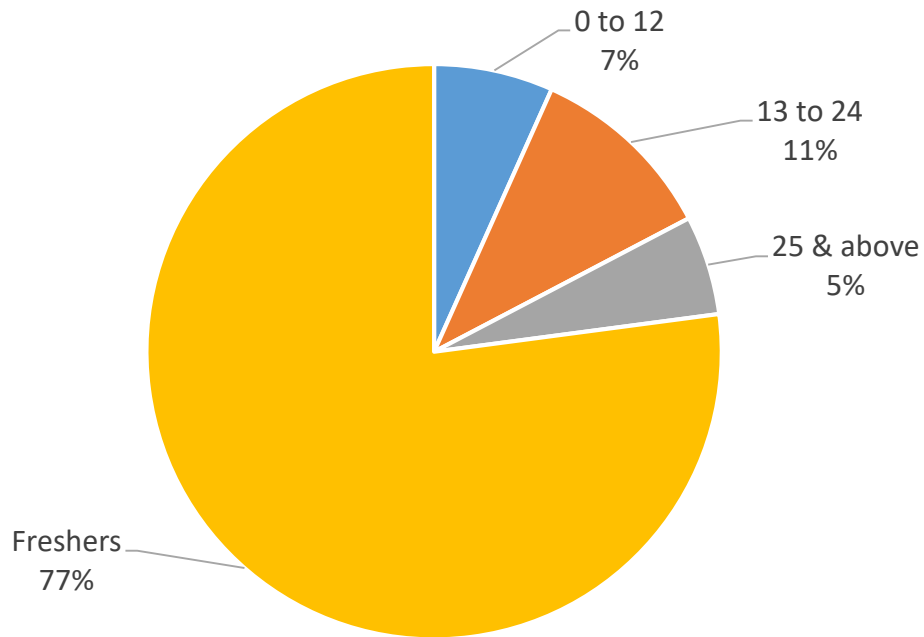


Adhesives Manufacturing	1
Analytics	4
Consulting	14
Digital Marketing	1
E-Commerce	3
Education	4
Financial	85
FMCG	3
Health	4
Healthcare	1
Hotel	1
IT	7
Logistics	4
Manufacturing	3
Market Research	5
Pharma	1
Port	1
Real Estate	13
Retail	1
Social Media	2
Telecom	1
Travel	9

WORK-EX DETAILS



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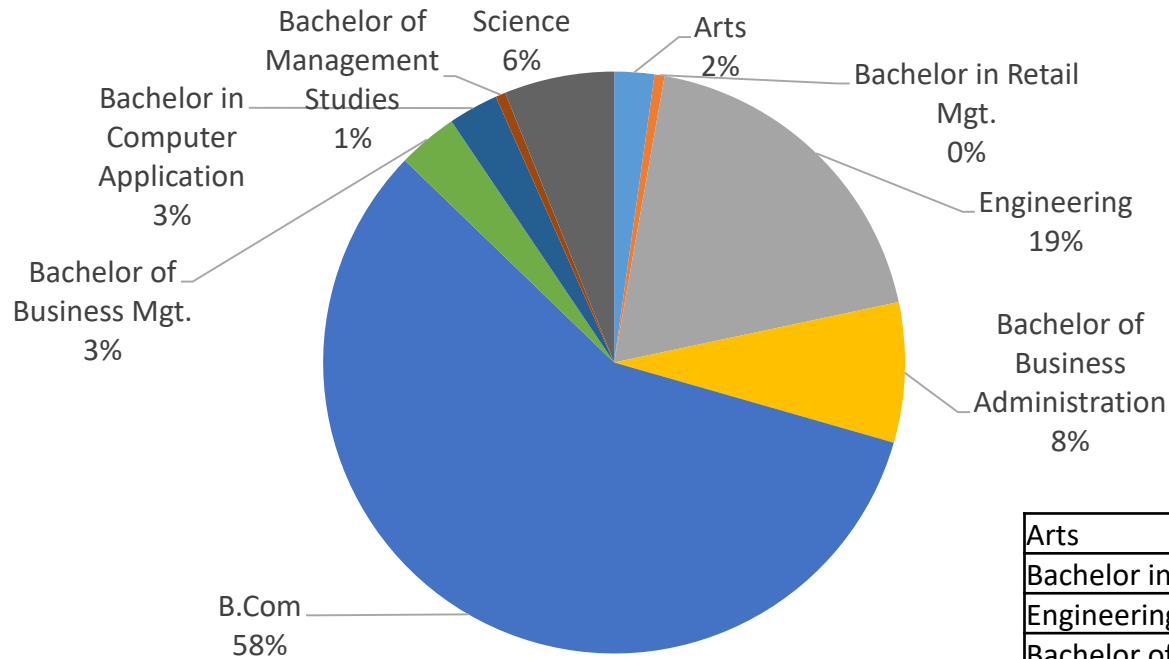


Upto 12 months	12
12 to 24 months	18
24 to 36 months	8
36 months and above	3
Freshers	138

EDUCATIONAL BACKGROUND



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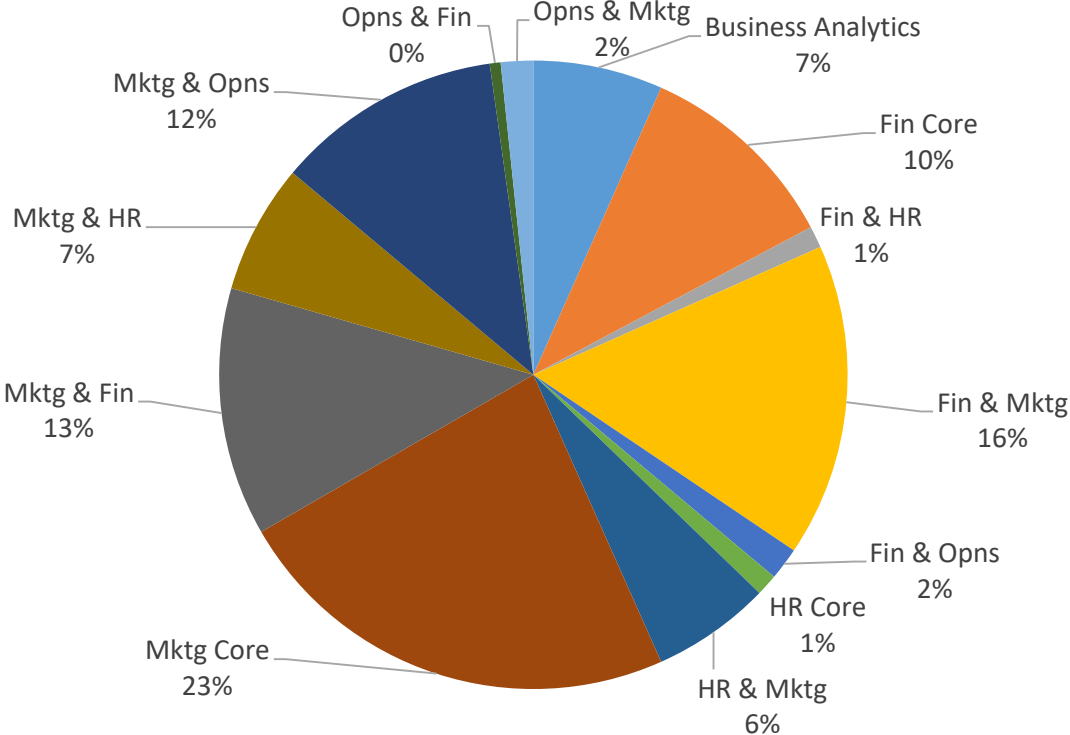


Arts	4
Bachelor in Retail Mgt.	1
Engineering	34
Bachelor of Business Administration	14
B.Com	103
Bachelor of Business Mgt.	6
Bachelor in Computer Application	5
Bachelor of Management Studies	1
Science	11

SPECIALIZATION



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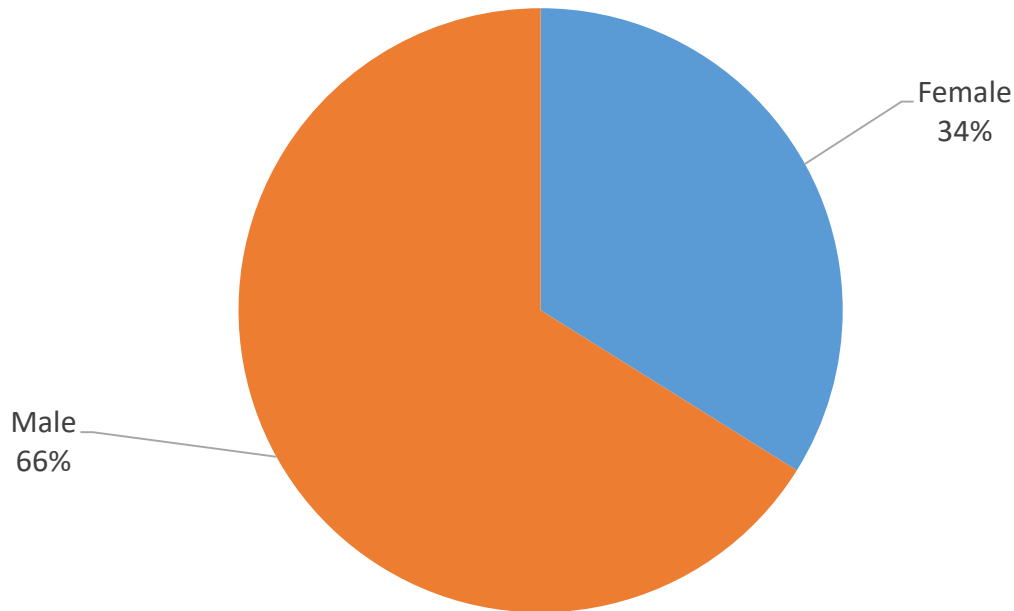


Buss Analytics	12
Fin Core	18
Fin & HR	2
Fin & Mktg	29
Fin & Opns	3
HR Core	2
HR & Mktg	11
Mktg Core	42
Mktg & Fin	23
Mktg & HR	12
Mktg & Opns	21
Opns & Fin	1
Opns & Mktg	3

GENDER DIVERSITY



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Male	118
Female	61



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Thank you

**Placement Department
Kirloskar Institute of Advanced Management Studies
(KIAMS)**

Harihar & Pune

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