

KIRLOSKAR INSTITUTE OF ADVANCED MANAGEMENT STUDIES

Campuses: Pune (Maharashtra) & Harihar (Karnataka)



Enriching Lives

WHERE EDUCATION MEETS FUTURE BUSINESS NEEDS



Established in 1991, Kirloskar Institute of Advanced Management Studies (KIAMS) has state-of-the-art scenic campuses at Pune (Maharashtra) and Harihar (Karnataka). This strategic foray into the field of education by the globally respected Kirloskar Group has garnered impressive acclaim being ranked No 4 in India by NHRDN-People Matters B-School Ranking 2016 for Leadership & Governance. KIAMS programs are ranked in the top 50 in the country amongst the established management programs of IIMs and IITs.

KIAMS strives to achieve excellence in management through the philosophy of "Education through Values" laying emphasis on building the synergy between beliefs, processes and results.

KIAMS offers AICTE approved, 2 year full time residential PGDM program with specializations in Marketing, Finance, HR and Operations.

KIAMS has proudly educated nearly 12000 executives and management graduates through MDPs and PGDM Program in the last two decades.

From the Academic Year 2018

INTRODUCING SPECIALIZATIONS IN PGDM PROGRAM:

- **BUSINESS ANALYTICS**
- **ENTREPRENEURSHIP FOR FAMILY BUSINESS**

THE EAGLE'S EYE VIEW OF BUSINESS

INTRODUCING THE NEW SPECIALIZATION IN BUSINESS ANALYTICS

AICTE Approved

2 Year Residential Program for 2018-20

Gain a crucial insight of business operations and stay ahead in the tough world of business.

KIAMS provides you with the right infrastructure to master the specialized techniques of Business Analytics required in the real, rapidly changing world of enterprise so as to reach maximum efficiency thus getting an eagle's eye view of business performance.

Program Objectives:

- Understand how data drives business forward.
- Teach you the techniques in extrapolating insights from data.
- Provide you with skills, techniques and practices to use data to excel at business planning.

Garner great career prospects after KIAMS Business Analytics Specialization:

- Data Analytics Manager • Business Analyst • Business Analyst Functional and Industry Expert
- Business Analyst Project Manager • Business Intelligence Expert • Business Analytics Consultant
- Data Analyst • Big Data Analyst • Data Analytics Programmer using R/SAS/Python etc.
- Data Mining Expert • Data Warehousing Expert

*Indian Analytics Market set to grow further hitting 16 BN USD by 2025 at a CAGR of 26%**

*Analytics Job Market size will be 2.9 Million by 2020**

*By 2018, there will be a shortage of 1.5 million analysts / managers who can make data driven decisions**



LEAD THE CHANGE

INTRODUCING THE NEW SPECIALIZATION IN **ENTREPRENEURSHIP** **FOR FAMILY BUSINESS**

AICTE Approved

2 Year Residential Program for 2018-20

Take your family business to higher levels.
Be a part of the great Indian Business Story.

This program is best suited for those family run businesses eager to become professional in their outlook & system driven in their operations. The size of your family run business is not a critical factor in enrolling for the course.

Just the desire to lead the change is what makes the difference.

Program Objectives:

- Guide successors in their business context.
- Introduce professional management principles.
- Mentor future direction of family business.
- Modular courseware structure with projects ensures learning through practice.



**Industry linked PGDM Programs
with opportunities for
Applied Actionable Learning**

OTHER SPECIALIZATIONS @ KIAMS

Immerse yourself in our AICTE approved in-depth industry focused, well researched and carefully planned PGDM programs. Choose from specializations in **Marketing, Finance, HR and Operations**.

ELIGIBILITY CRITERIA:

A bachelor's degree (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 60% overall aggregate marks in 10th, 12th and graduation. Students appearing for their final year examination may also apply.

Admission test scores of CAT, XAT, CMAT, GMAT, MAT are accepted.

RANKING & AWARDS

- Ranked A+ + Consistently by Business India
- Ranked 43rd among Top Private B-Schools in India by Business World
- Ranked 32nd Among Best Private B-Schools in India by Careers 360
- AAA+ Among Best Private B-Schools in South India by Careers 360
- Ranked 48th Among top B-Schools in India by Outlook
- Ranked 25th in what if not IIMs B-School Survey 2016 by Silicon India
- Received National Education Award of "B-School with Industry Related Curriculum in Marketing" by ABP News
- Received Knowledge Management Leadership Award at Taj Dubai Asia EducationAward 2015
- Received Knowledge Management Leadership Award 2016 at Malaysia by Golden Globe Tigers Leadership Award
- CSR Top Institutes of India Award by Competition Success Review

Contact Numbers for Admission Enquiry:

Mobile: 08669670519, 08669670520

Email: admissions@kiams.ac.in

HARIHAR CAMPUS

Kirloskar Institute of Advanced Management Studies Yantrapur, Harihar – 577601, Karnataka (India)

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PUNE CAMPUS

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